



NATIONAL ARCHIVES OF AUSTRALIA

FROM THE OFFICE OF THE DIRECTOR-GENERAL

### Release of *Strategy 2025–2030: Evolving National Archives*

I am pleased to present *Strategy 2025–2030: Evolving National Archives*, our new strategy to help realise our vision for an open, valued and trusted National Archives of Australia.

*Evolving National Archives* replaces our previous strategy, *Strategy 2030: A transformed and trusted National Archives*. Since the release of that strategy almost 5 years ago, several internal and external reviews indicated National Archives needed to reset our strategic objectives, particularly in the medium term. We also identified a need for more focused strategy setting in operational areas, specifically agency information management, collection and access. In addition, we recognised that the world around us is changing, with evolving technologies impacting information management and archival practices and the rise of disinformation making trust in the national record more important than ever.

Our new strategy provides practical, achievable guidance for working towards a National Archives that is open, valued and trusted. It balances our ambitions with real-world demands and constraints, focusing on working effectively and building capability while offering flexibility to respond to changes in our resourcing and operating context.

*Evolving National Archives* has been developed as one strategy in 4 interconnected parts, each of which has a specific focus area for improvement:

- **Evolve:** Working better together – focuses on improving our capabilities as an organisation and enhancing value and stakeholder outcomes.
- **Enable:** Strategic leadership in agency information management: seeks to uplift engagement with other Australian Government agencies to improve information management maturity.
- **Secure:** Managing an evolving collection – focuses on safeguarding and optimising our evolving collection through enhancing knowledge and collaborative practice.
- **Connect:** Fostering access and engagement – aims to improve our access practices through insight and understanding to deliver appropriate and meaningful access and engagement experiences for audiences.

*Evolving National Archives* plays a critical role in how National Archives will continue to embed the Australian Government's National Cultural Policy, [Revive: A place for every story, a story for every place](#), into the work we do.

In developing our strategy, we considered how to advance the pillars of *Revive*. As a result, our strategy focuses on centring First Nations perspectives, improving public access to our collection, and strengthening cultural infrastructure by safeguarding the collection and preserving at-risk records.

*Evolving National Archives* is an important step in transforming National Archives into a more open, valued and trusted organisation. I look forward to working with our staff and Advisory Council to implement this strategy over the next 5 years.

By embracing this strategy, National Archives supports creators, managers and users of government records to realise the potential of our shared national record, and ensures that these resources can be trusted for generations to come.

Kind regards

A handwritten signature in black ink, appearing to read 'Simon Froude'.

Simon Froude  
Director-General  
18 December 2024